



DR. ALICE GORDON HOLLOWAY

Ph.D.

Award Winning Strategist. Collaborator. Ecosystem Builder. Researcher. Serial Entrepreneur. Strategist. Teaching and Technologist. Problem Solver.

Those dimensions describe Dr. Alice Gordon Holloway, Instructor of Management at The University of Alabama Culverhouse College of Business in the Department of Management and Executive Problem Solver, and CEO at Skye Connect Incorporated who firmly believes in the adage of what gets measured gets done.

Results Oriented and Hands On. Her research streams include studying micro and macro entrepreneurship, minority entrepreneurship, organizational threats, competitive advantage, corporate social responsibility, business ethics, board governance and emerging technologies in artificial intelligence.

She has authored and presented academic conference papers at the Midwest Academy of Management (MAOM) and the United States Association for Small Business Entrepreneurship (USASBE). Prior to her academic career, Alice launched five entrepreneurial enterprises representing the business communications, supply chain diversity and health and safety industries.

Her public sector work included working at Alabama Power and Southern Nuclear national electric and nuclear power corporate utility in the areas of utility management, community relations, and leadership.

As a business strategist, her private sector work has included working with regional and national clients to include Southern Research, Birmingham Jefferson County Transit Authority, City of Mobile, Illinois Department of Transportation and American Association of Blacks in Energy.

Alice is a past Merit Award winner from the International Association of Business Communicators and listed as Top Supplier Diversity Ambassador nationally by MBN USA Magazine. Dr. Holloway completing her Ph.D. in Business Administration in Management from the University of South Alabama, her Master of Business Administration from the University of Alabama at Birmingham and Bachelors' Degree from the University of South Alabama.